

Fact Sheet



Technical Specifications – Media Package Manager (MPM)

The Media Package Manager (MPM) of Messe Frankfurt is a convenient new online tool for your trade-fair marketing. It enables you to easily create your company profile and will then publish your details in the ISH Contactor and on the ISH 2021 digital platform

Product picture,
company picture

Optimal size: 1920 x 1080 px, 16:9 HD Foto, jpg, max. 2 MB
Maximum size: 2560 x 1440 px
Maximum image size: 10.0 MB
File format: .jpeg, .jpg, .png

Video

Maximum video size: 4.0 GB
File format: .avi, .wmv, .mp4, .mov, .m2p, .mp2, .mpg, .mpeg, .flv, .mts, .m4v

Company logo

Minimum resolution: 600 x 1 / 1 x 600
Maximum image size: 10.0 MB
File format: .jpeg, .jpg, .png

Documents (general documents,
Job description, Press release)

Maximum image size: 10.0 MB
Maximum PDF-size: 50.0 MB
File format: .pdf, .jpeg, .jpg

Company description

Entry of 8000 characters per language

Produktbeschreibung

Entry of 2500 characters per language

Available Social Media
Networks

Facebook, Instagram, LinkedIn, Pinterest, Twitter, WeChat, Weibo, YouTube,
Xing

Messe Frankfurt Exhibition GmbH